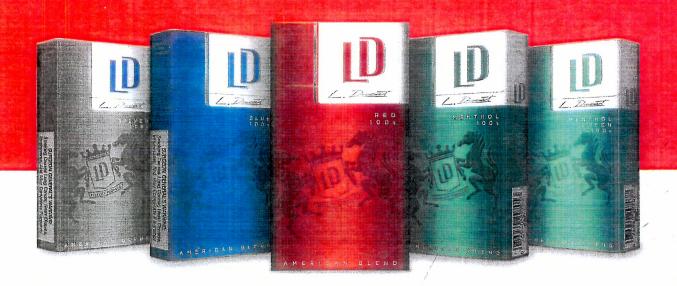
LOOK WHO Convenience LEVELED THE PLAYING FIE

2700 1st Avenue North (906) 786 - 1385

\$ 49.25 per carton

Available 7-20-20



LD IS ONE OF THE FASTEST GROWING BRANDS IN THE USA*

LD IS RELIABLE QUALITY AT AN EVERYDAY PRICE! IT'S THAT SIMPLE...IT'S THE REAL LD TASTE.

REASONS WHY LD IS ONE OF THE FASTEST GROWING BRANDS IN THE US:

- THE VALUE EXPERT Provides Superior Quality at an exceptionally low price point
- HIGH QUALITY ALL AROUND Attractive & Quality Packaging Design
- RETAILER PROGRAMS

 Activation programs that drive adult consumer traffic, volume and profitability

*Source: MSA: Shipments to Retail from participating distributors based on JTI visibility YTD through March 28th, 202



